



**INTERNATIONAL WORKSHOP
“THE INTERNATIONAL PROTECTION OF LANDSCAPES:
REGIONAL INITIATIVES AND GLOBAL COORDINATION”**

Public session open to ICOMOS and non-ICOMOS members

In 2010 UNESCO was approached to review the feasibility of an International Landscape Convention, as the existing international instruments at the global level do not have an integrated approach to landscape. There is also not a single global Convention that deals with landscape as a part of daily life or as experienced by people while regional instruments exist such as the European Landscape Convention (Florence 2010) These landscapes and their associated communities are facing significant threats and loss. In addition, tremendous opportunities for revitalization and economic renewal for rural to urban communities have emerged and urgently need to be recognized, supported and widely shared.

There is an urgent need for international collaboration and joint effort due to the increasing intensity and frequency of global threats (climate change, agriculture, food production, access to water), hazards (extreme weather events, earthquakes and manmade disasters), increasing mobility and migration, and the global economic crisis, all of which threaten not only landscapes but human life globally; these threats do not stop at national boundaries and the response has to be one that is coordinated by the international community as a whole; in addition, there are tremendous opportunities for revitalization and economic renewal of landscapes of rural to urban communities and these experiences can be recognized and shared internationally for the benefit of all countries and regions. In addition, building the capacity for an integrated approach for landscapes enables societies to be more sustainable, healthy, resilient and adaptive.

An international instrument could act as a catalyst for an approach based on guiding principles for sustainable development; it could encourage intergovernmental, transnational, public-private cooperation through specific tools which could be developed and shared in its practical implementation; it would raise aspirations, would help to establish good practice examples and engage communities; an International Landscape Convention would provide for an integrated approach which complements existing international instruments, Conventions, regional charters and declarations and would encompass protected area systems and other designations. As an overarching framework, it would provide guidance.

In October 2010, a meeting of experts from all regions and from a diverse disciplinary and geographic background, as well as representatives from international agencies and institutions, produced a first report stressing the need for a new tool to reward good practice, empower and provide an important focus and example for support and care

that is emerging across the world from communities and organizations concerned with the health and sustainability of their landscapes.

While UNESCO's Executive Board in May 2011 did not support the initiative, it requested the Director General "to consider taking specific measures, under the existing standard-setting instruments, for the protection of landscapes". Meanwhile, the initiative but it had already generated considerable interest that was followed by a conference held in Florence, September 2012, promoted by ITKI (International Traditional Knowledge Institute), "*The International Protection on Landscape, a global assessment on the occasion of the 40th Anniversary of the World Heritage*", which resulted in the Florence Declaration on Landscape, 2012, (<http://whc.unesco.org/en/news/943/>), that called upon intergovernmental agencies and secretariats to strengthen the global awareness on the need to safeguard and improve landscapes as an integral element of sustainable development processes, to share information and make expertise available and to establish effective partnerships. In 2013, another conference "*The International Protection of Landscapes 2.0. The Code of the Cave Landscape*", took place in Matera, Italy, which concluded with the Matera Declaration on Landscape.

ICOMOS has supported and actively participated in this initiative, together with other institutions, foundations and agencies such as UNESCO, ITKI, IFLA (International Federation of Landscape Architects), FAO (Food and Agriculture Organization), IUCN (International Union for the Conservation of Nature), ICCROM (International Centre for the Study of the Preservation and Restoration of Cultural Property), etc. In the framework of its 18th General Assembly, ICOMOS has organised an international workshop with the aim of sharing different regional landscape initiatives from around the world that will bring together a global perspective, stressing the importance of international cooperation.

DRAFT PROGRAMME

Thursday 13th November
Palazzo Medici Riccardi – Florence

8:00-9:30 Visit to the Archaeological excavations of Palazzo Medici Riccardi (optional)

9,30 -11:00 **Introduction**

Presentation: Maurizio di Stefano,
President ICOMOS Italy

Round table

Moderator:
Francesco Bandarin, Special Advisor to the UNESCO Director-General

Participants: Metchild Rossler, *UNESCO Division for Heritage, Culture Sector, Cultural Landscapes in the 21st century*

Pietro Laureano, *International Traditional Knowledge Institute*
The Florence Declaration and the Matera Declaration

Gustavo Araoz, *President ICOMOS*

Kathryn Moore, *President IFLA (International Federation of Landscape Architects)*

Alberta Campitelli *ICOM (International Council of Museums)*
Museums and cultural landscapes: the Siena charter

Ludovico Ortona (*President Associazione Parchi e Giardini d'Italia,*)
APGI: an integrated public-private approach to conservation and enhancement of parks and gardens

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11,00- 13:00 Regional Initiatives/programmes

Round table

Moderator: Monica Luengo
President International Scientific Committee on Cultural Landscapes ICOMOS-IFLA

Participants: Maguelonne Dejeant-Pons, *Council of Europe*
The European Landscape Convention

Representative from IFLA
LALI, The Latin American Landscape Initiative

Encarna Gutiérrez, *Fundación de Cultura Islámica*
The Med-o-Med Programme on Cultural Landscapes of the Mediterranean and Middle East

Patricia O'Donnell, *International Scientific Committee on Cultural Landscapes ICOMOS-IFLA and IFLA Cultural Landscapes Committee, Global Chair*
North America

Feng Han, *College of Architecture and Urban Planning, Tongji University (CAUP), Shanghai*
The Opportunity of the Arising of Landscape in China

Yoshifumi Muneta, *Kyoto Prefectural University*

Diane Menzies, *International Scientific Committee on Cultural Landscapes ICOMOS-IFLA*
Proposed Asia Pacific Charter: for a region of cultural diversity

Nupur Prothi (*ICOMOS*)
Landscape Protection & Regional Initiatives- A South Asian perspective

Laura Robinson/ Liana Muller Jansen (*ICOMOS*)
Development of an African Landscape Charter

13:00 – 13:30 Debate